

BVHS Sponsorship Package 2023-2024 Season

Bow Valley Hockey Society is a non-profit Minor Hockey Association. We are always looking for opportunities to partner with local business' within Calgary. Please have a look at some options we have put together below. Should you have any other ideas not mentioned below we would love to work together to come up with some ideas that work for your business.

***Website Sponsorship* \$1000 a year.**

August 31-September 1 renewal. Name/logo is prominently displayed on the Bow Valley Web Site. Your name/logo will be branded and associated with Bow Valley Hockey as a proud supporter and sponsor. Social Media mentions through Bow Valleys Platforms (facebook/Instagram) every second month as a main post. Story shares throughout each month!

***Eval Jersey Sponsorship* \$10000 a year.**

Name/logo is prominently displayed at bottom of each evaluation/ practice jersey for all U9-U18 Age Groups. Your name/logo will be branded and associated with Bow Valley Hockey as a proud supporter and sponsor. The sponsor will also be displayed on the BV website.

***Game Jersey Sponsorship* \$3500 a year for 3 years**

(\$10,500 investment) Each sponsorship is available for one of the 5 levels of Bow Valley Teams (U9, U13, U15 / U18). The level choices supported is on a first come basis. August 31-September 1 renewal. Name/logo is prominently displayed at bottom of each jersey for each team at the selected level with logo sized to ft. Your name/logo will be branded and associated with Bow Valley Hockey as a proud supporter and sponsor. The sponsor will also be displayed on the BV website.

Black Ice Dividers

\$500 a year plus the printing cost. \$1200 if a sponsor takes all three spots.

3 sponsor spots available. August 31-September 1 renewal. Your name/logo is prominently displayed on each divider (both sides) with logo sized to ft. These dividers are used to divide the ice for ice sharing purposes and tournaments. Your name/logo will be branded and associated with Bow Valley Hockey as a proud supporter and sponsor.

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Tournament Sponsorship Options

1. Full page add in the Tournament Program \$250
2. Half page add in the tournament Program \$125
3. Snack Sponsor – Companies can sponsor and donate snack items for each player taking part in the tournament in exchange for a full page add in the respective tournament program and on the BV website.
4. Gifts in kind - Companies can sponsor and donate items for each player taking part in the tournament in exchange for a full page add in the respective tournament program and on the BV website.
5. Swag Sponsor – Your company logo on the tournament swag that is handed out to each player, company would cover the cost of the swag!

Each of our tournament sponsors will have their logo's on the tournament pages of the BV website as well as social media platforms.

Tournaments are a fantastic way to get involved in many capacities. Each tournament has approximately 350-500 participants from outside of the Bow Valley boundary creating a much further reach for your sponsorship!

Tournament Naming Rights \$2500 per tournament

Tournament would be “powered by” your company name. Ex: Christmas in the Valley powered by John Smith Mechanical Inc.

Sponsorship Contacts

For anyone that is interested in one of our sponsorship opportunities or would like to discuss further ideas please contact Courtney and let's get this partnership in motion! We look forward to working with you.

Courtney Bleile
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